



# CARLISLE

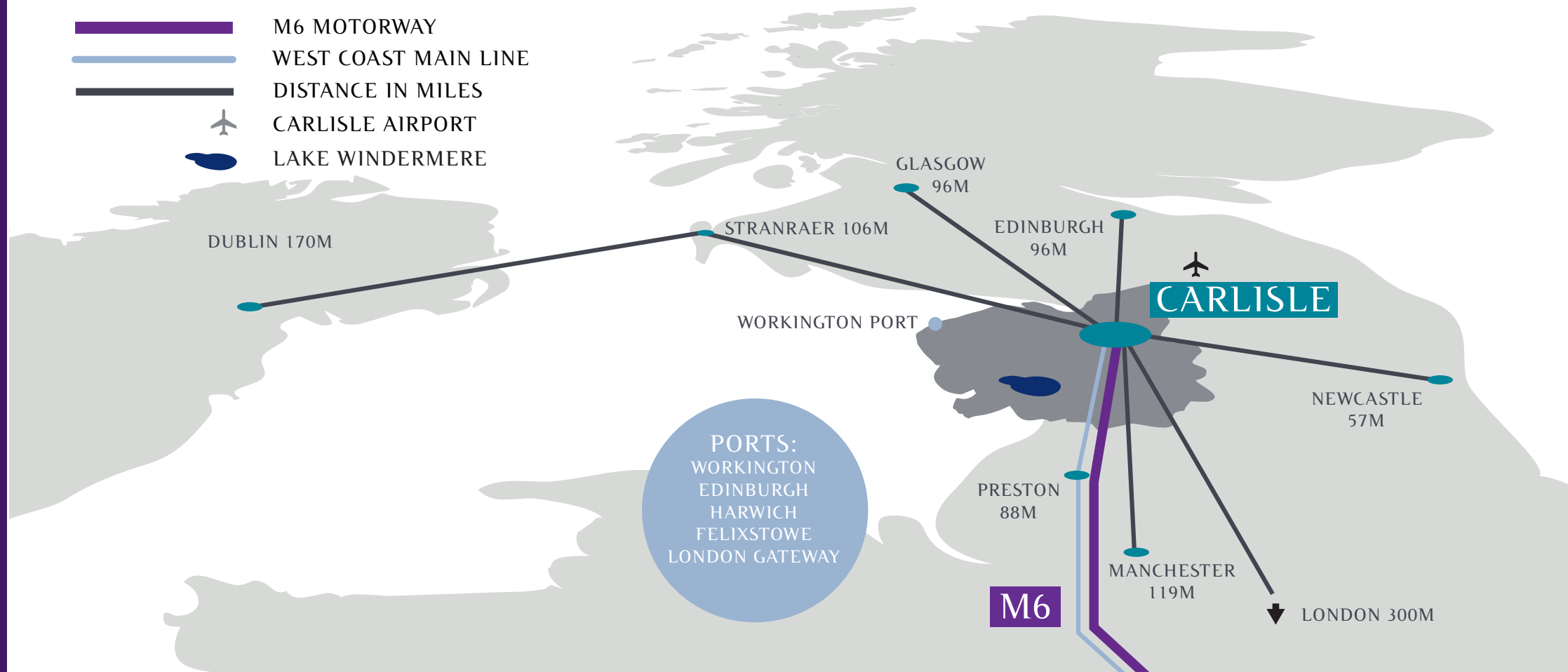
CITY OF THE LAKES

# CARLISLE IS A CITY WHERE BUSINESS, EDUCATION AND THE PUBLIC SECTOR SHARE AN AMBITIOUS VIEW OF THE FUTURE

As the economic driver of a huge region, encompassing large parts of Cumbria, southern Scotland and the Lake District, Carlisle is a place with entrepreneurial spirit that is looking to exploit its potential and assets.

Located next to the M6, on the West Coast main line, and with the development of the airport, the city and its region is aiming to further grow its already successful diverse business base, whilst actively encouraging new investment.

- M6 MOTORWAY
- WEST COAST MAIN LINE
- DISTANCE IN MILES
- CARLISLE AIRPORT
- LAKE WINDERMERE



# CONNECTIVITY

CARLISLE IS A STRATEGIC HUB  
OF SIZEABLE AND ECONOMIC  
IMPORTANCE.





N U C L E A R

U N I V E R S I T Y O F

L O G I S T I C S

C U M B R I A



ITS SPHERE OF INFLUENCE  
TRANSCENDS INTERNATIONAL  
BOUNDARIES WITH THE LIKES  
OF GLASGOW, NEWCASTLE AND  
PRESTON WELL WITHIN TWO  
HOURS REACH.


The city and region are accessed by three major junctions off the M6 which in itself is increasingly becoming a 'growth spine' within the area. There are excellent routes into Scotland via the A74 (M) and A7, whilst Newcastle and the North East are easily reached by the A69.





Carlisle has excellent rail links to London (3hrs 10mins) going south and Glasgow (60 mins) in the north on the West Coast main line and the Tyne Valley line east to Newcastle. There is also the opportunity to use the world famous Settle to Carlisle rail link over the Pennines to Leeds.





# CARLISLE LAKE DISTRICT AIRPORT CONTINUES TO DEVELOP AND GROW AND CAN HANDLE PREARRANGED PRIVATE AND COMMERCIAL FLIGHTS.

Glasgow, Newcastle, Manchester, Liverpool  
John Lennon and Leeds Bradford airports are  
all within easy reach.

Carlisle also has a high speed link to the virtual  
world via Superfast Broadband.





C S

N U C L E A R

# OPPORTUNITY

CARLISLE IS OPEN FOR BUSINESS  
AND DEVELOPMENT FRIENDLY

# CARLISLE HAS 80 HECTARES OF EMPLOYMENT LAND AVAILABLE IN THE AREA THAT IS RIPE FOR DEVELOPMENT.

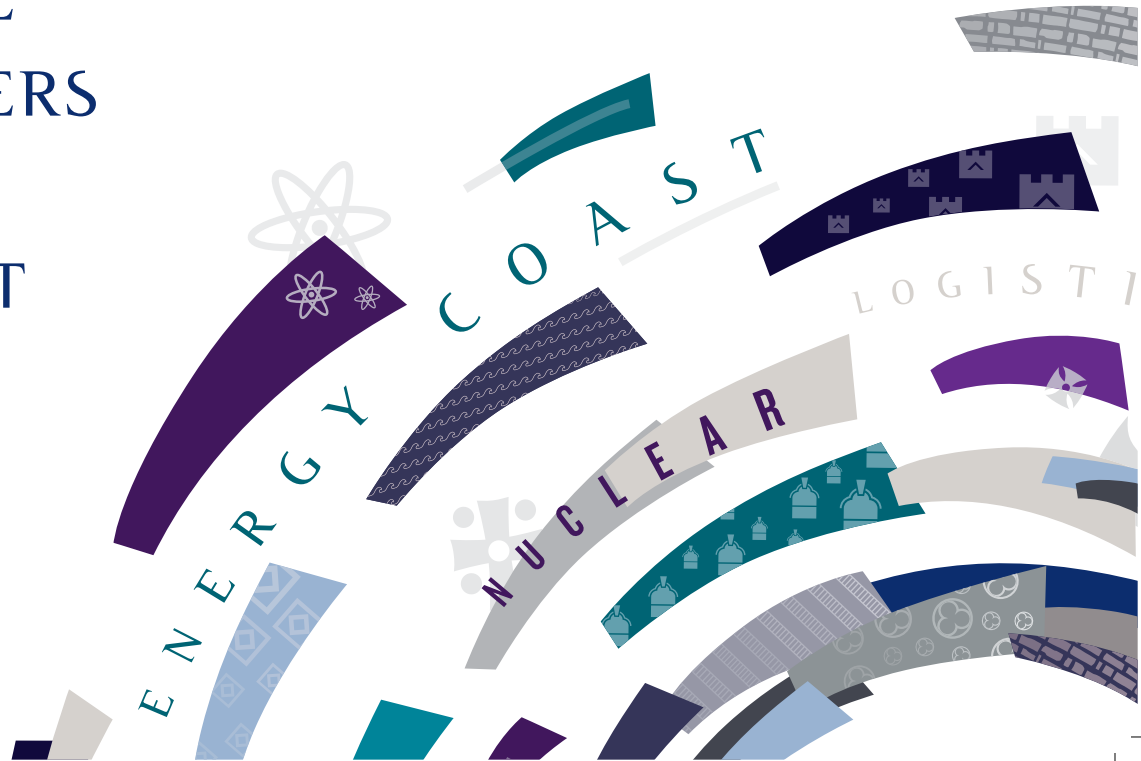
The city has some excellent industrial estates, including Kingstown, Kingmoor and Rosehill, with sites ready for occupancy; all of which benefit from either direct access, or are adjacent to, the M6. Fantastic opportunities also exist for further development of the City Centre.

Carlisle is very much 'open for business' and 'development friendly', with competitive leases available. The city is actively encouraging people to live there, is keen to see more business 'start ups' and the student population is set to grow.



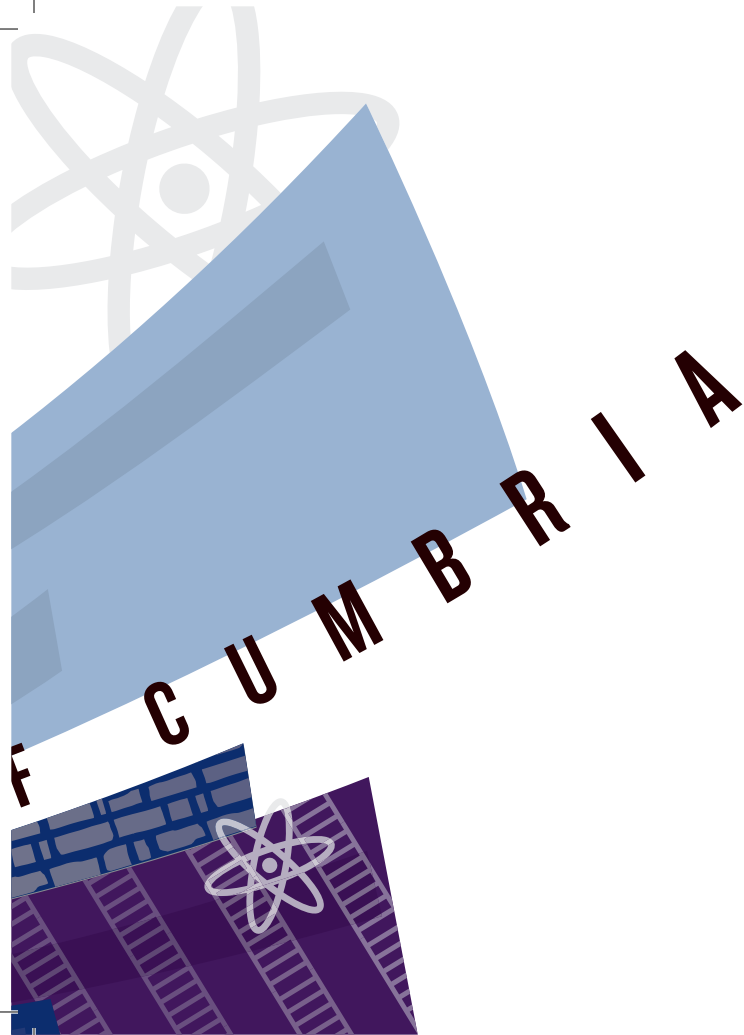
WHETHER IT'S A BUSINESS,  
COMMERCIAL OR RESIDENTIAL  
OPPORTUNITY, CARLISLE OFFERS  
ENORMOUS POTENTIAL FOR  
THOSE WHO WANT TO BE PART  
OF A GROWING CITY.

Carlisle is the University City of the Lakes and  
is seeing massive investment in education.









# PROSPERITY

AS THE ECONOMIC CAPITAL  
OF A REGION ENCOMPASSING  
500,000 PEOPLE...

CARLISLE HAS BEEN  
ABLE TO BUILD MANY  
SUCCESSFUL BUSINESSES,  
SOME OF WHICH HAVE  
GAINED INTERNATIONAL  
SIGNIFICANCE.

Whilst national brands and specialist businesses thrive, this is an area that benefits from a mix of businesses, established supply chains and relevant skills.

A strong work ethic, loyalty, entrepreneurial spirit and resilience are all in the DNA of Carlisle people.



## LOGISTICS:

Carlisle is home to the UK's most prominent multi - modal logistics company, Stobart Group and others including Direct Rail Services.

## MANUFACTURING:

International companies who enjoy continued success in Carlisle include Pirelli, Cavaghan and Gray, Nestlé, McVities, Crown Packaging and Bendalls Engineering.

## AGRI – BUSINESS:

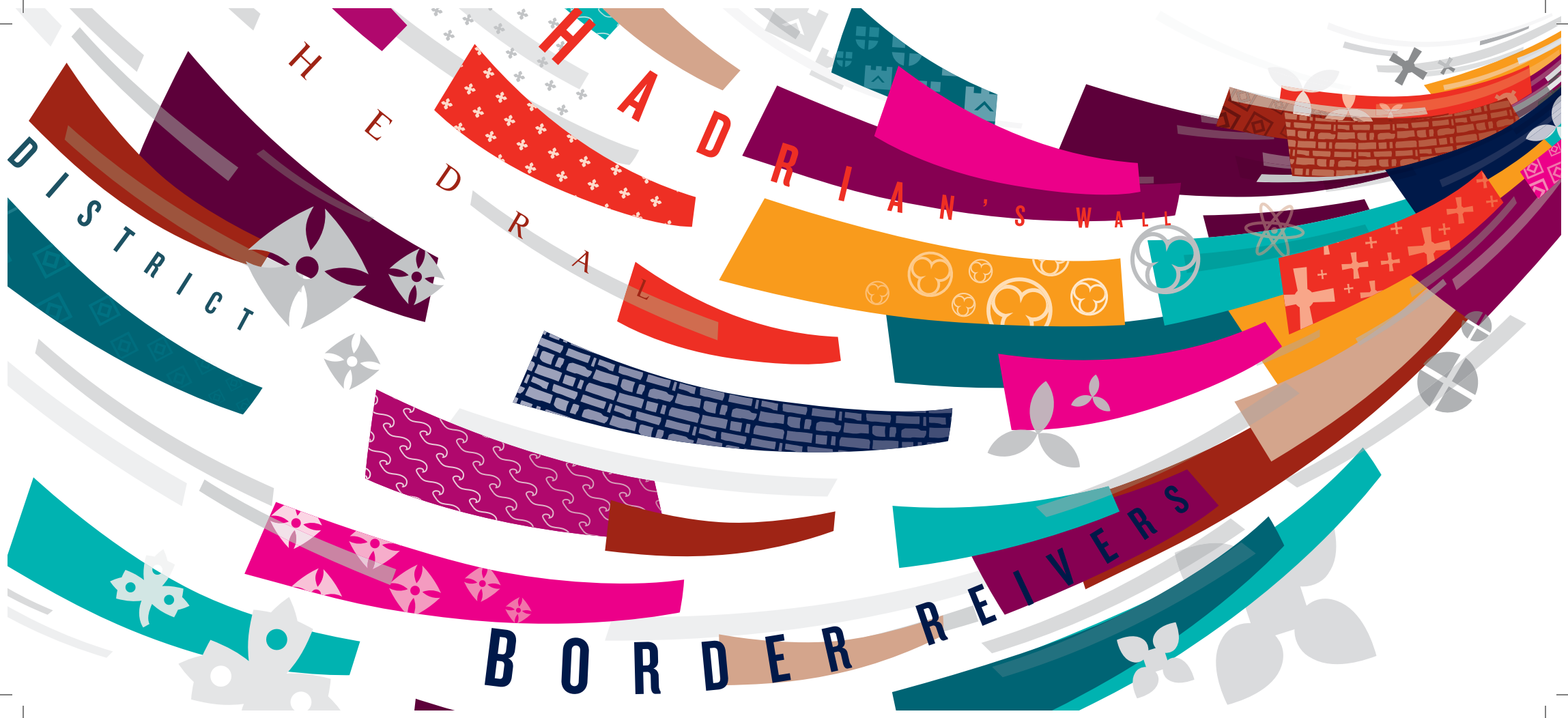
The Carlisle region's excellent farmland has led to the development of significant businesses; two auction markets at Rosehill and Longtown plus machinery and feed companies, Lloyds Ltd and Carr's Milling Industries.



# QUALITY OF LIFE

DISCOVER US AND FIND YOURSELF





CARLISLE IS THE LAKE  
DISTRICT'S CITY AND  
THAT SAYS EVERYTHING  
ABOUT THE EXPERIENCE  
IT OFFERS; ACTIVE,  
HEALTHY, BEAUTIFUL,  
VARIED AND QUALITY.

There is a diverse range of housing to choose from including contemporary apartments, traditional family homes and rural cottages.

The city offers an excellent shopping experience and there are great places to eat and drink, day or evening.

Carlisle's pedestrian centre allows you to browse in and enjoy a variety of shops and cafe's, and the city is proud of its many quirky and quality independent establishments. You can also experience the magnificent cathedral, castle and Tullie House Museum and Art Gallery in the historic quarter – all within easy walking distance of each other.

# CARLISLE



ENJOY A QUALITY,  
VIBRANT OFFER

# FREEDOM TO EXPLORE AND DO MORE

There's a host of things to do in the Carlisle region and if it's theatre or music that excite, there are year round performances and events at the West Walls Theatre, Sands Centre and even in the grounds of the Carlisle castle!

As a contrast to the city centre you can lose yourself by the Solway Estuary, on top of a mountain, on a beach or retracing the steps of Romans along Hadrian's Wall.

The area is home to amazing adrenaline activity with rock climbing, mountain biking, para gliding, ghyll scrambling, off road driving and sky diving all available with the stunning Lake District National Park scenery as a backdrop.





# DISCOVER MORE...

1	Racecourse
2	Areas of Outstanding Natural Beauty
84	Mile long Hadrian's Wall
900	Year old Castle
2,816	Stars on the Cathedral Choir Ceiling
10,000	University students per year
250,000	Tyres manufactured monthly
1 Million	Meals made weekly
6.5 Million	Custard Creams produced daily
14.8 Million	Annual Lake District visitors

[WWW.DISCOVERCARLISLE.CO.UK](http://WWW.DISCOVERCARLISLE.CO.UK)

